



ETHYK

Annual Report
December 31, 2020

Our Year in Review:

2020 was quite the year. When we launched Ethyk back in January we did not know what was coming. As the world continues its battle with Covid-19, we at Protect Us are ready to help build back our economies ethically. But before we proceed into that, I thought it be best to reflect on what 2020 held for us at Protect Us.

As I mentioned, we officially launched Ethyk in January after taking in feedback on its predecessor, The ESG Index. In developing a browser extension to help consumers shop ethically online, there are a lot of factors that come into play. One of the best decisions we made was to partner with amazing organizations to bring Ethyk alive. These partnerships with the Green Restaurant Association, The Sustainable Restaurant Association, Leaders in Environmentally Accountable Foodservice, and the Association for the Advancement of Sustainability in Higher Education, are what makes it so easy for you to shop ethically online. We are now able to bring you decades of experience in finding sustainable restaurants and colleges.

We also started out 2020 with Ethyk only compatible on 4 websites. Through dedicated work and effort our team has been able to expand that to 41 websites and is ready to bring on dozens more in 2021. We now have Ethyk compatible on UberEats, Indeed, The Eater, Deliveroo, College Niche and so many more websites so we can fulfill our promise to you that no matter where you go on the internet you can shop ethically. We were also excited in 2020 to launch our new tab feature to further improve your internet experience and make ethical living even easier.

While 2020 might not have been the year any of us expected, we at Protect Us are happy for progress we made in making ethical living easier. And as we look forward to 2021, we have new partnerships, new websites, and new features we cannot wait to rollout to all of you. Our goal, as it always has been, is to make ethical living and shopping as easy as possible and we look forward to our continued work in 2021 towards that goal!

Austin Sachs
Executive Director

**Protect Us Education
Financial Statements
December 31, 2020**

PROTECT US EDUCATION
STATEMENT OF FINANCIAL POSITION
Year ended December 31, 2020

	2020
ASSETS	
Cash	\$ 800
Accounts Receivable	<u>1</u>
Total Assets	<u><u>801</u></u>
LIABILITIES AND NET ASSETS	
Liabilities:	
Accounts Payable	51
Royalties Payable	<u>1</u>
Total liabilities	<u>52</u>
Net Assets:	
Without restriction	<u>749</u>
Total net assets	<u>749</u>
Total liabilities and net assets	<u><u>\$ 801</u></u>

PROTECT US EDUCATION
STATEMENT OF ACTIVITIES
Year ended December 31, 2020

	2020
Revenue, gains and other support:	
Contributions	\$ 2,430
Ad Revenue	<u>1</u>
Total revenues, gains and other support	<u>2,431</u>
Expenses	
Program services	1,725
General and administrative	631
Fundraising	<u>-</u>
Total expenses	<u>2,356</u>
Change in net assets	<u>75</u>
Net assets, beginning of the year	<u>674</u>
Net assets, end of the year	<u>\$ 749</u>

PROTECT US EDUCATION
STATEMENT OF FUNCTIONAL EXPENSES
Year ended December 31, 2020

	2020			
	Program services	General and administrative	Fundraising	Total
Software	\$ 330	\$ 350	\$ -	\$ 680
Data storage	636	-	-	636
Contract labor	538	-	-	538
Other	-	254	-	254
Advertising	220	-	-	220
Licenses and Permits	-	25	-	25
Finance charges	-	2	-	2
Royalties	1	-	-	1
Total functional expenses	\$ 1,725	\$ 631	\$ -	\$ 2,356